ORDER

Orders Order / Rev: 188184 Alt Order #: Product Desc: SEIU/AFSCME/NEA Senate TV **KMGH** Estimate: Flight Dates: 11/22/12 - 11/25/12 Primary AE: David Lombardo Original Date / Rev: 11/19/12 / 11/19/12 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT **New Media Firm** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1322 G St.SE Billing Cycle: EOM/EOC Washington, DC 20003 Agency Commission: 15% Advertiser ISSUE/SEIU/AFSCME/NEA Name: Demographic: A25-54 New Business Thru: **Product Codes:** 00:05:00 PL23-Issue/Prop Order Separation: Priority: РЗ Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/25/12	10	\$14,550.00	\$12,367.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$14,550.00	\$12,367.50	0.00
Totals	10	\$14.550.00	\$12,367,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

POL, POL, ISS

Order Share	Share	Total
KMGH	25%	\$14,550.00
Market	100%	\$58,200,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	25%	\$14,550.00
KDEN+	0%	\$0.00
KDVR+	20%	\$11,640.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVD	0%	\$0.00
KUSA	30%	\$17,460.00
KWGN	0%	\$0.00
KWHD	0%	\$0.00
KZCO	0%	\$0.00

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Totals

\$14,550.00

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Alt Order #: Product Desc: SEIU/AFSCME/NEA Senate TV KMGH

Flight Dates: 11/22/12 - 11/25/12 Estimate: 1939

Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount N 1 KMGH 11/22/12 11/23/12 GMA M-F 7-9A / KMGH CA ---TF--:30 \$900.00 P3 7A-9A 0.00 NM \$1,800.00 GMA M-F 7-9A Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 11/19/12 11/25/12 - - - TF- -\$900.00 0.00 N 2 KMGH 11/22/12 11/22/12 5-530P News M-F/KMGICA 5P-530P - - - T- - -:30 1 \$1,000.00 P3 0.00 NM \$1,000.00 5-530P News Weekdays Start Date **End Date** Spots/Week Rate Rating ---T---Week: 11/19/12 11/25/12 1 \$1,000.00 0.00 6P-630P N 3 KMGH 11/23/12 11/23/12 6p-630p JEOPARDY (M&A ---F--:30 1 \$3,000.00 P1 0.00 NM \$3,000.00 6P-630P JEOPARDY (M-F) Weekdays Start Date Spots/Week Rating **End Date** Rate ---- F--Week: 11/19/12 11/25/12 \$3,000.00 0.00 N 4 KMGH 11/23/12 11/23/12 630-7P WHEEL (M-F) CA 630-7P ---F--:30 1 \$3,000.00 P2 0.00 NM \$3,000.00 630-7p WHEEL (M-F) Weekdays Rating Start Date **End Date** Spots/Week Rate ---F--Week: 11/19/12 11/25/12 \$3,000.00 0.00 N 5 KMGH 11/23/12 11/23/12 ABC College FB - Early CA 10A-130P ---F--:30 1 \$2,000.00 P2 0.00 NM \$2,000.00 ABC College FB - Early Spots/Week Rating Start Date **End Date** Weekdays Rate ---F--Week: 11/19/12 11/25/12 0.00 1 \$2,000.00 N 6 KMGH 11/25/12 11/25/12 7A-8A SUN MORN NEWCA 7A-8A ----S :30 \$500.00 P2 0.00 NM \$500.00 7A-8A SUN MORN NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/19/12 ----S 11/25/12 \$500.00 0.00 N 7 KMGH 11/25/12 11/25/12 SUN 4PM CA 4P-430P ----S :30 \$500.00 P1 0.00 NM \$500.00 4PM - SUN Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 11/19/12 11/25/12 \$500.00 0.00 N 8 KMGH 11/25/12 11/25/12 5pm News Sunday CA 5P-6P ----S :30 \$750.00 P3 0.00 NM \$750.00 5pm News Sun Local News Start Date **End Date** Weekdays Spots/Week Rating Rate ---S Week: 11/19/12 11/25/12 \$750.00 0.00 N 9 KMGH 11/23/12 11/23/12 10P NEWS - M-F/SU CA 10P-1037P ---F--:30 1 \$2,000.00 P3 0.00 NM \$2,000.00 10P NEWS (M-F/SU) Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--11/25/12 Week: 11/19/12 \$2,000.00 0.00